

OWN

A PROUD MEMBER OF SANDERSON DESIGN GROUP



HARLEQUIN

THE

HARLEQUIN.SANDERSONDESIGNGROUP.COM



ROOM

DIGITAL DESIGN BOOK



WE'RE MAKING THIS PERSONAL. INTENTIONALLY. HARLEQUIN LAUNCHES #OWNTHEROOM AND HARLEQUIN COLOUR I FOR SS21

Harlequin believes that our best interiors are created when they reflect who we are. Unreservedly and unapologetically. The stage is yours.

#OWNTHEROOM is all about you. Your space, your style, your choice. It is this idea that has defined the Harlequin Colour I Collection.

To help you find the look that's uniquely yours, Harlequin has pioneered the 'Own The Room' Quiz, an engaging questionnaire which suggests one of four 'looks'- Rewild, Renew, Retreat, Reflect- best suited to your personality. Backed by specially commissioned research by colour scientists from the University of Leeds, the Quiz also balances the physical and emotional benefits of colour in interior design. With the Own The Room tool available on the Harlequin website from launch, why create someone else's perfect look, when you can **#OWNTHEROOM?**

The 58 wallpapers and 75 fabrics of the Harlequin Colour I Collection are divided into these same four looks, offering a personalised experience of design that is carefully curated to your preferences. Across modern damasks, statement florals and angular geometrics, featuring both new and bestselling creations, Harlequin puts the power of design squarely in your hands.

Claire Greenfield, head of design for Harlequin says, "This launch is about giving people the freedom to express their individuality in the home, by creating a look that suits their personality. We're so excited to introduce our 'Own The Room' quiz, for this and other Harlequin collections, where people can discover which of our four looks reflect who they are. This is such a great opportunity to rethink how we design spaces. We're spearheading a totally new approach to creating the perfect interior- one where you **#OWNTHEROOM.**"

THE LAUNCH COMPRISES THREE BOOKS:

Wallpaper: Harlequin Colour I **Fabric:** Harlequin Colour I and Empower Plains

ALL WALLPAPERS AND PRINTED FABRICS ARE
DESIGNED AND MANUFACTURED IN ENGLAND.

To see the collection in its entirety, please visit
harlequin.sandersondesigngroup.com
#harlequincolour #OWNTHEROOM

HARLE

COLO

Four signature look

#OWNTHE

REWILD



RENEW



EQUIN

OUR I

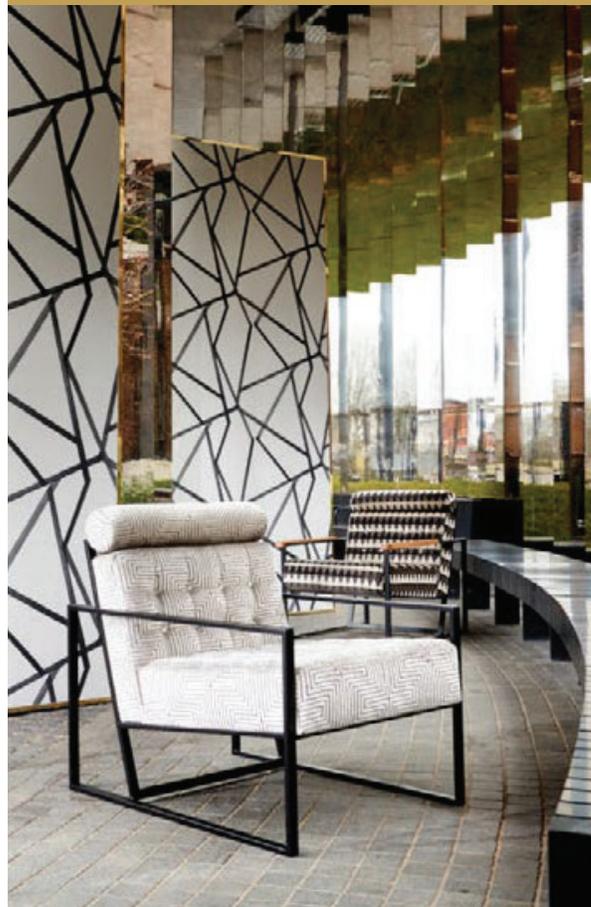
ks, one unique you.

HEROOM

RETREAT



REFLECT



REWILD

Appreciate the beauty of nature with invigorating, confident shades, brimming with life affirming energy.

An infusion of deep greens, pomegranate reds and terracotta tones warm and refresh our minds and our interiors. Vibrant designs, daring, uninhibited and joyous, unleash their patterned indulgence, filling our homes with layered bursts of glorious technicolour.





COLOUR PROPORTIONS



REWILD

MELORA

Team glorious painterly designs with striking modern damasks to create an eye-catching combination of clashing pattern.

GET YOUR LOOK



MELORA

112761



ACROPORA 121010



PERENNIALS 121014



EMPOWER 133584



EMPOWER 133599



COLOUR PROPORTIONS

PARADISE

Drift away amongst this country inspired palette and accessorise with flamboyant touches. Choose plush cushions and elegant plains to pull the scheme together.

GET YOUR LOOK



LIMOSA 111076



AMAZILIA 112607



ARDISIA 112773



NALINA 120331



PARADISE 120351



COLOUR PROPORTIONS



REWILD



REWILD

ALOTAU

By deliberately contrasting opposites on the colour wheel, confidently drawn motifs highlighted with pops of blue and orange create a stunning emotive interior.

GET YOUR LOOK



ALOTAU

121012



HALFMOON 112767



EMPOWER 133582



ATOLL

120999



EMPOWER 133601



COLOUR PROPORTIONS

PAPILIO

Fill living spaces with natural elements, materials and colour. Focus on a small selection of favourite shades pulled out from wallpapers or fabrics, then use these as the base for your overall look.

GET YOUR LOOK



DANCE OF ADORNMENT 112763



PARADISE 120351



AMAZILIA 120977



EMPOWER 133586



PAPILIO 111079



COLOUR PROPORTIONS



REWILD

RENEW

Uplifting, regenerative and with a natural, light and airy glow.

Small movements of colour adorn tinted whites in a landscape inspired scheme that reaches from sea to sky.

Elegant and ethereal, this calming look combines soft relaxing colours with subtly detailed design.





COLOUR PROPORTIONS



RENEW

ACROPORA

Perfect for laid back spaces and renowned for their calming qualities, chalky blues are an excellent choice for bedrooms. This graceful palette will refresh both minds and interiors.

GET YOUR LOOK

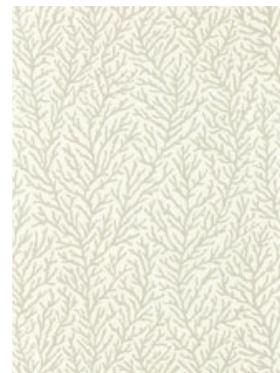


ACROPORA

112780



HALFMOON 112766



ATOLL 112770



ALOTAU 121013



NALINA 120333



COLOUR PROPORTIONS

AMAZILIA

Plain walls provide the perfect base to build a scheme and incorporating delicately patterned full-length curtains is a great way to bring an understated elegance to any style of home.

GET YOUR LOOK



CRYSTAL 111721
EXTRAVAGANCE



EMPOWER 133608



PERENNIALS 121015



ARDISIA 133864



AMAZILIA 120978



COLOUR PROPORTIONS



RENEW



RENEW

TRANQUIL

Team soft pastel colours with botanical influences, modern damasks and hand-printed looks, then accent with metallic highlights for a glamorous finishing touch.

GET YOUR LOOK



TRANQUIL

130955



MELORA

112762



AURELIA

112611



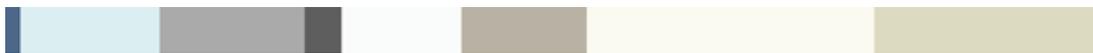
KASUMI

131492



LEAF

112610

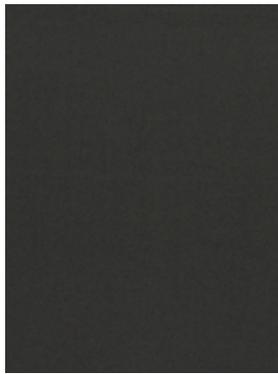


COLOUR PROPORTIONS

DEMOISELLE

Warm neutrals work wonderfully anywhere in the home, from living rooms to studies and bathrooms. Sophisticated and welcoming, varying the tones of a single colour can add more depth.

GET YOUR LOOK



EMPOWER 133620



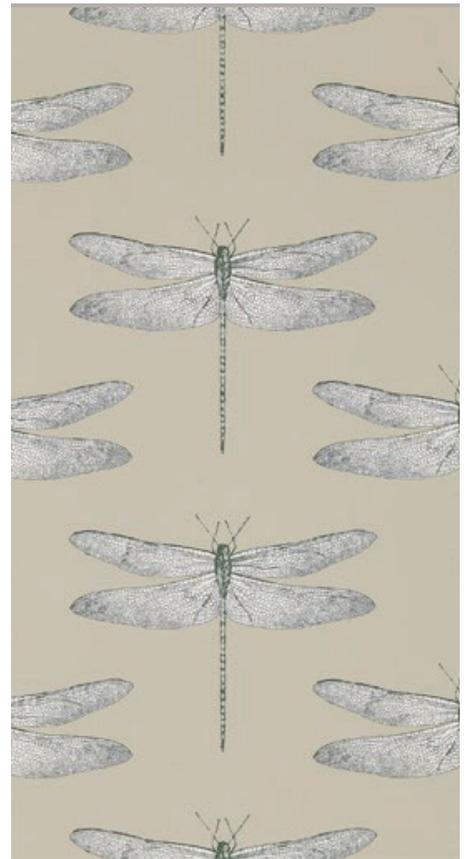
GARDINUM 110556



TRESILLO 131978



CAPRICE 130900



DEMOISELLE 111241



COLOUR PROPORTIONS



RENEW





RETREAT

A tranquil palette of naturally elegant colour, Retreat's adaptive looks are muted and chalky, with hints of metallics.

Soft botanical greens and Mediterranean pinks team with laidback shades inspired by the warmth of sun kissed living. Sharing an understated glamour across youthful and traditional schemes, this look creates personal hideaways that are calm, peaceful and timeless.



RETREAT

FLOREANA

Let an incredible panel such as this botanical extravaganza steal the show. Keep furniture and accessories simple and to a minimum, allowing statement designs to speak for themselves.

GET YOUR LOOK



FLOREANA

112777



MELORA

112760



LEAF

112609



ACCENT

131335



ACCENT

131317



COLOUR PROPORTIONS

PERENNIALS

A hero pattern provides a wonderful starting point to any interior scheme, whether it's a colourful sofa or pair of maximalist curtains. Dependant on your style, frame with plain walls or use as inspiration to build a cohesive scheme.

GET YOUR LOOK



NUVOLA 111071



ARDISIA 112772



GORGONIAN 133866



TRESILLO 132002



PERENNIALS 121016



COLOUR PROPORTIONS



RETREAT



RETREAT

CRANES IN FLIGHT

Brighten dark spaces with simple motifs in clean, fresh colours. Gold accents add a luxurious touch to warm neutrals, making spaces feel inviting and comfortable.

GET YOUR LOOK



CRANES IN FLIGHT

111230



AMBORELLA 111222



EGLOMISE 110622



MONTIPORA 121006



ATOLL 121001



COLOUR PROPORTIONS

MATUPI

Choose designs that make you happy, whether multidirectional wallpapers or statement prints. Mix and match patterns with plains, bolds with brights and create an interior that reflects your personality.

GET YOUR LOOK



CRYSTAL 111720
EXTRAVAGANCE



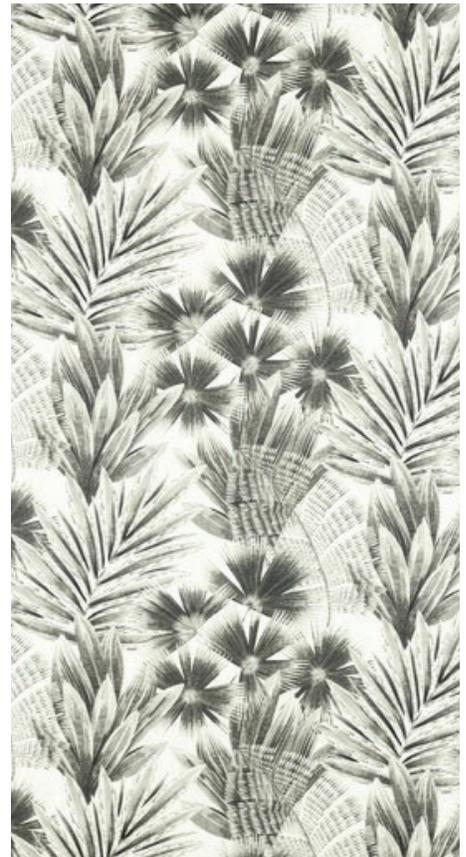
HALFMOON 112765



EMPOWER 133608



LOTUS 131345



MATUPI 121003



COLOUR PROPORTIONS



RETREAT





REFLECT

The perfect tonic to our fast-paced lives, obscured organic patterns and architectural influences layer alongside gentle textures to create a harmonious look that blends edgy angularity with transitional design.

Soft greys and smoky darks introduce a consistency across this dependable, modern palette.



REFLECT

ENIGMA

Statement furniture with a vintage twist looks incredible against this sleek, minimal palette of dramatic darks and monochrome tones. Accent with metallic detail for a touch of opulence.

GET YOUR LOOK



ENIGMA

110101



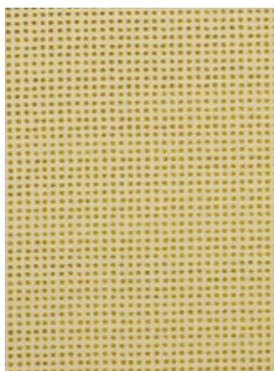
LOTUS

112602



LEAF

112608



POLKA

130684



CONCEPT

130673

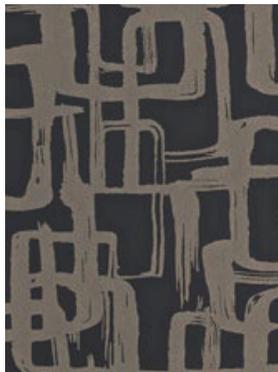


COLOUR PROPORTIONS

SUMI

Large scale geometrics, abstract and mesmerising, introduce a contemporary vibe to the home. Use with a plain backdrop, but don't steer away from colour – be bold with rusty hues and black accessories.

GET YOUR LOOK



ASUKA 110906



YOKO 131467



ORALIA 111439



ASCENT 4409



SUMI 120971



COLOUR PROPORTIONS



REFLECT



REFLECT

ZEAL

Darker colours can cocoon a room in warmth, making spaces feel cosy and calming. Textural fabrics such as weaves and velvets bring a refined decadence, perfectly partnering to create a cohesive theme.

GET YOUR LOOK



ZEAL

130695



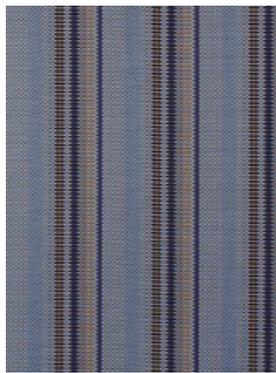
ORALIA

111441



LINKS

110367



ARRAY

130739



TAKARA

131369



COLOUR PROPORTIONS

MORI KO

Chevrons, stripes, geometrics and plains all have a place in this contemporary space. Use accent colours to highlight architectural detail alongside natural stone flooring and mirrored accessories.

GET YOUR LOOK



TRELLIS 110377



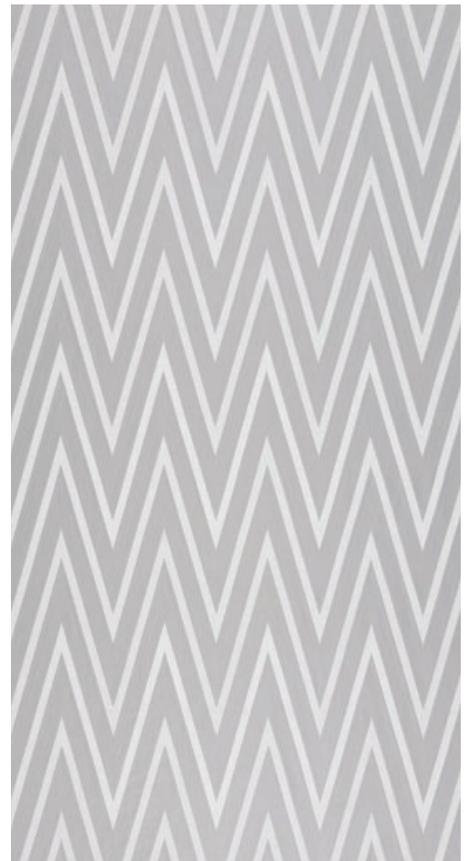
LOTUS 112603



NOA 131502



CONCEPT 130674



MORI KO 131379



COLOUR PROPORTIONS





REFLECT

WALLPAPER INDEX



Acropora 112779



Acropora 112780



Amborella 111222



Amazilia 112604



Amazilia 112605



Amazilia



Ardisia 112773



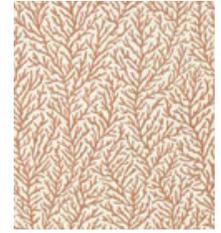
Asuka 110906



Aurelia 112611



Aurelia 112612



Atoll 112768



Atoll



Demoiselle 111241



Dance of Adornment 112763



Eglomise 110622



Floreana 112777



Floreana 112778



Gardinum



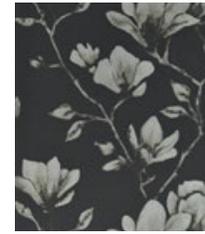
Leaf 112610



Limosa 111075



Limosa 111076



Lotus 112602



Lotus 112603



Melora



Momentum 110367



Momentum 110377



Nalina 111053



Nalina 111071



Oralia 111439



Oralia



Sumi 110884



Sumi 110887



Sumi 111574



112606



Amazilia 112607



Amazilia 111059



Ardisia 112764



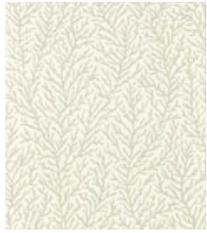
Ardisia 112771



Ardisia 112772



112769



Atoll 112770



Caprice 110594



Cranes In Flight 111230



Crystal 111720



Crystal 111721



110556



Halfmoon 112765



Halfmoon 112766



Halfmoon 112767



Leaf 112608



Leaf 112609



112760



Melora 112761



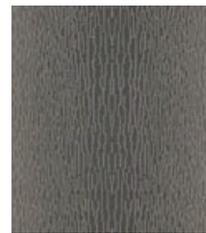
Melora 112762



Matupi 112774



Matupi 112775



Momentum 110101



111441



Papilio 111079



Sumi 112598



Sumi 112599



Sumi 112600

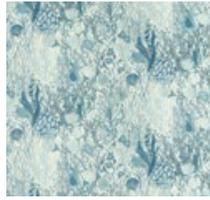


Sumi 112601

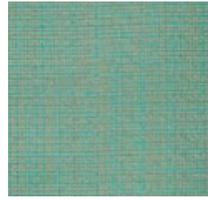
FABRIC INDEX



Acropora 121010



Acropora 121011



Accents 131317



Accents 131335



Alotau 121012



Alotau



Amazilia 120350



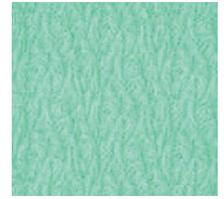
Amborella 120422



Aurelia 120973



Aurelia 120974



Atoll 120999



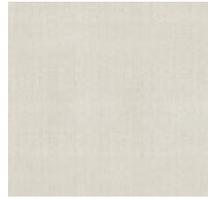
Atoll



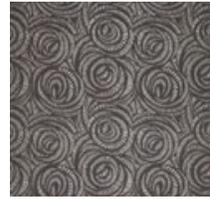
Dance of Adornment 121008



Dance of Adornment 121009



Dentella 132679



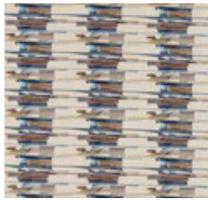
Fractal 131923



Gardinum 130910



Gorgonian



Zeal 130695



Zeal 130696



Zeal 130698



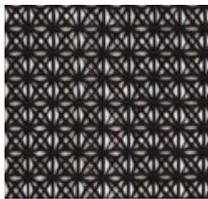
Concept 130674



Concept 130673



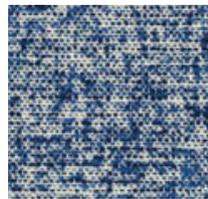
Ascent



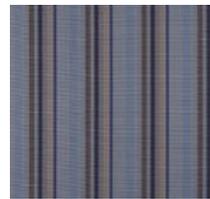
Ribbon 130587



Cable 130734



Etch 130633



Array 130739



Matupi 121002



Matupi



Moriko 131379



Noa 131502



Nalina 120331



Nalina 120333



Papilio 120344



Paradise



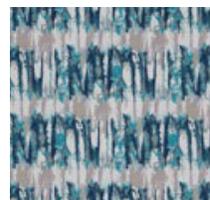
Sumi 120971



Sumi 120972



Takara 131369



Takara 131370



Tranquil 130958



Tranquil



121013



Amazilia 120977



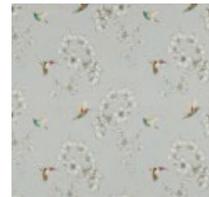
Amazilia 120978



Amazilia 120979



Amazilia 120980



Amazilia 120981



121000



Atoll 121001



Ardisia 133864



Ardisia 133865



Asuka 131387



Caprice 130900



133866



Gorgonian 133867



Kasumi 131492



Lotus 120975



Lotus 120976



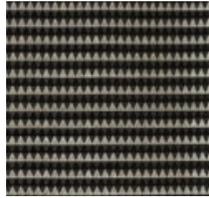
Lotus 131345



04409



Ascent 04411



Tessalate 130680



Concept 130670



Polka 130684



Polka 130690



121003



Melora 120997



Melora 120998



Montipora 121006



Montipora 121007



Moriko 131381



120352



Paradise 120351



Perennials 121014



Perennials 121015



Perennials 121016



Saki 131352



130955



Tresillo 131978



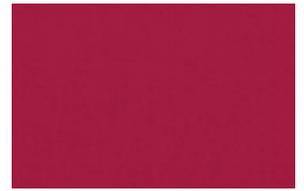
Tresillo 132002



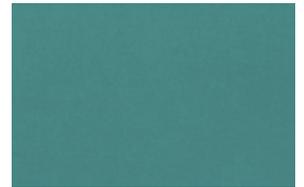
Yoko 131467

EMPOWER PLAINS

Empower Plains, a durable cotton satin plain weave in 35 gorgeous jewel colours. Working perfectly across the entire Colour I collection, choose favourite hues and co-ordinate to complete the look.



Azalea 133580



Lagoon 133586



Vermillion 133592



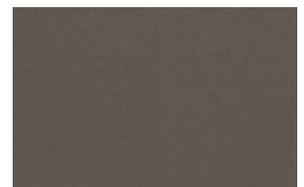
French Ochre 133599



Elephant Grey 133606



Shiitake 133613



Lead 133621



Eucalyptus 133581



Cascade 133582



Storm 133583



Kingfisher 133585



Peacock 133587



Bottle Green 133588



Chartreuse 133589



Olive 133591



Coral 133594



Framboise 133595



Cinnamon 133596



Brass 133597



Tranquil 133600



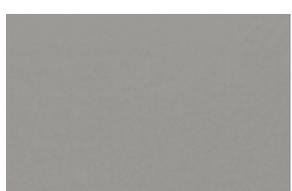
Midsummer's Eve 133602



Wild Water 133603



Etching 133605



Feather Grey 133607



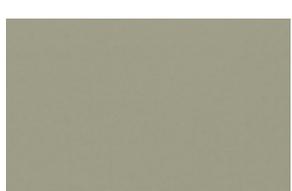
Awakening 133608



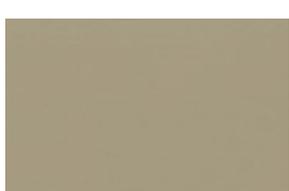
Beach Path 133609



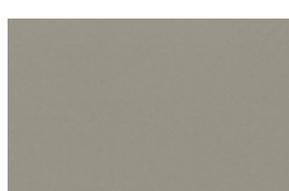
Almond 133610



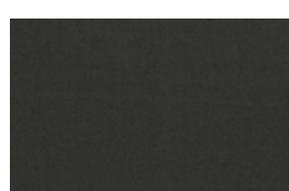
Stone 133614



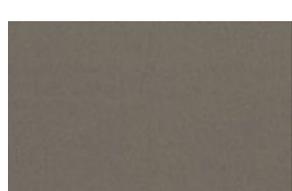
Pebble 133616



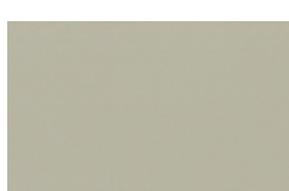
Flint 133617



Black Earth 133620



Nomad 133622



Mineral 133623



Thistle 133577



Acai 133578



CONTACT INFORMATION

SANDERSON DESIGN GROUP HEAD OFFICE

Chalfont House, Oxford Road
Denham, UB9 4DX

Tel: + 44 (0) 20 3457 5862

PRESS OFFICE

Email: press@sandersondesigngroup.com

Tel: + 44 (0) 1895 221005

CONSUMER & TRADE ENQUIRIES

Email: enquiries@sandersondesigngroup.com

FOR FURTHER INFORMATION:

harlequin.sandersondesigngroup.com

TO FIND YOUR NEAREST STOCKIST:

harlequin.sandersondesigngroup.com/find-a-retailer

LONDON SHOWROOM

Design Centre Chelsea Harbour, First Floor,
South Dome, Lots Road, London, SW10 0XE

Tel: + 44 203 903 3700

Email: showroom@sandersondesigngroup.com

NEW YORK SHOWROOM

D&D Building, 979 3rd Avenue,
Suite 409, New York, 10022

Tel: +1 800 395 8760

Email: sales-ny@zoffany.com

CHICAGO SHOWROOM

222 Merchandise Mart Plaza,
Suite 6-117, Chicago 60654

Tel: +1 312 929 2058

Email: sales-chicago@sandersondesigngroup.com

DUBAI SHOWROOM

The Prism Tower, Office 2708,
Floor 27, PO Box 391982, Business Bay
Dubai, United Arab Emirates

Tel: +971 4361 9766

Email: infome@sandersondesigngroup.com

PARIS SHOWROOM

19 Rue du Mail, 75002, Paris

Tel: +33 1 40 41 17 70

Email: serviceclient@sandersondesigngroup.com

NETHERLANDS SHOWROOM

ETC Licht & Interieur, Randweg 20,
4104 AC Culemborg

Tel: +31 65349 3696

Email: international@sandersondesigngroup.com

GERMANY SHOWROOM

Kronenstrasse 4, 76133 Karlsruhe

Tel: +49 721 981 985 60

Email: verkauf@sandersondesigngroup.com

RUSSIA SHOWROOM

Anataliya Zhivova 10, 123100, Moscow

Tel: +7 985 442 7144 / +7 926 698 7144

Email: sandersonrussia@gmail.com

